



MISSION



Minimal logo mark & symbol on dark



Minimal logo mark & symbol on light



Symbol on light



Full logo mark & symbol portrait on dark



Full logo mark & symbol portrait on light



Symbol on dark



Full logo mark & symbol landscape on dark

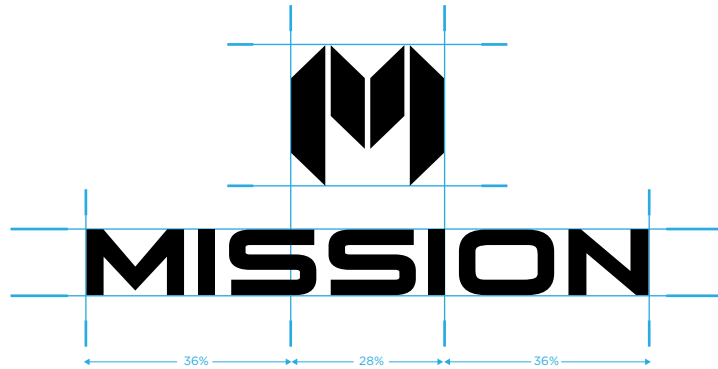


Full logo mark & symbol landscape on light





Minimal Logo mark & symbol



Full logo mark & symbol portrait



Full logo mark & symbol landscape



COLOURS

Primary palette

PANTONE 5655 C	PANTONE 124 C	PANTONE 18-4214 TCX Stormy Weather
RGB 178 / 188 / 175	RGB 237 / 169 / 0	RGB 88 / 100 / 109
CMYK 34 / 18 / 32 / 3	CMYK 6 / 36 / 100 / 0	
HEX/HTML B2BCAF	HEX/HTML EDA900	HEX/HTML 58646D

Primary colours on dark



Primary colours on black



Primary colours on light



Black and white on light



Black and white on dark



FONTS



Vitesse Sans

A slab serif for the 21st century.

Engineered for responsive handling and a sporty ride, Vitesse is confident and stylish in any situation.

BOOK ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

MEDIUM ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BOLD ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789